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Avure Technologies Ships World's Largest 87,000 psi High Pressure Food Press to Fresherized Foods

Executive Fly-in Customers Give System High Marks

KENT Washington (February 13, 2007) - Avure Technologies, Inc., the global leader in high pressure processing solutions announced today that it has shipped the world's largest 87,000 psi (600 Mpa) high pressure processing (HPP) food press to Fresherized Foods of Fort Worth, Texas. The system is the 14th Avure commercial system purchased by Fresherized Foods and will be installed in its protein processing plant located in Keller, Texas for producing clean-label, natural products.

With a rated capacity of over 5000 pounds per hour using a 3 minute hold time, the 350L has the highest throughput of any HPP system on the market. Its largest available interior diameter and 350 liter capacity provides the highest loading efficiency available whether using flexible or rigid type packaging. Its all stainless steel construction enables it to withstand wet environments and its horizontal orientation enables the 350L to integrate seamlessly with existing production lines. Finally its compact footprint and low weight through the use of Avure's QUINTUS® wire winding technology mean lower transportation and

building construction costs. Combined, these features make the 350L the most advanced system available in the industry today. It joins Avure's line of vertical and horizontal HPP equipment offerings and is part of a total Avure solution including assistance with recipe development, microbiological studies, packaging selection, regulatory approval, material handling and marketing for the food industry.

"As the world's largest producer of high pressure processed foods, we depend on our HPP systems to create the unique, clean-label products that our customers demand" said Steve Parnell President of Fresherized Foods. "As a dedicated HPP food producer we are dependent on HPP systems 24/7 and thus require the excellent equipment, service and support which Avure provides. We are pleased with the advanced design of the 350L and look forward to increasing productivity and capacity with this new equipment. Its the right system, at the right time for processors like us, who need more space efficient, higher throughput systems to take advantage of the growing demand for fresher, natural and organic foods."

"We weren't content with building the biggest and fastest press. The 350L also had to be the most reliable and easiest to service," commented Pat Adams, President and CEO for Avure. "We designed the 350L with new ease of use features using the experience we have gained from hundreds of thousands of high pressure cycles on our equipment. The system incorporates features and functionality requirements provided from input by our customers and focus groups. We believe that the 350L will set a new industry standard for reliability, productivity and cost efficacy."

"It's clear that Avure has done their homework" stated Jorge Periquito, Technical Director of Portugal based Frubaca Coopertiva who uses HPP to produce all natural fruit juices. "When we saw the system during a visit to Avure's factory in Vasteras, Sweden we were very impressed. The 350L is clearly a leapfrog in design over other available systems in the market."

About Avure Technologies, Inc.: Avure Technologies specializes in the design, manufacturing, installation, and global support of high pressure presses for sheet metal forming, densification of advanced materials and critical industrial parts, and high pressure pasteurization to keep food fresh longer and pathogen-free. The company has its headquarters in Kent, Washington (Seattle area), with other principle operations in Vasteras, Sweden and Columbus, Ohio.

For more information, visit www.avure.com, or contact Glenn Hewson, Vice President of Global Marketing, at glenn.hewson@avure.com